



Vested Insurance Partnership (VIP) Program

The VIP Program provides you the opportunity to share underwriting profits on the best and most profitable accounts you place with us. No other commercial or personal lines insurer offers a similar program.

VIP Program Success Stories

Our partners come in all shapes and sizes and VIP Members are no different. But one thing they all have in common is the ability to turn their experience into profit.

\$1,745,417 OF PROFIT

LARGE WHOLESALER – “King of the Hill”

A single location wholesaler, privately-owned by three individuals, joined the VIP program over five years ago. Through their keen insight into underwriting and the nature of risk, they knew they could control the amount of profit they made.

\$397,867 OF PROFIT

SMALL RETAILER – “Turning Grey Hairs into Cash”

This small, independent insurance agency joined the VIP program feeling they could finally monetize their decades of experience and hand-pick clients with whom to share risk with AmTrust. These clients have benefited over the years from their risk management advice and now the agency could finally capitalize on their investment into their clients' success.

\$300,191 OF PROFIT

SMALL RETAILER – “Young and Hungry”

Focused on a myriad of businesses, this small retailer is young and entrepreneurial and always looking for ways to create value. For over five years, they have worked hand-in-hand with AmTrust to identify, write and share their very best new and renewal business.

\$289,579 OF PROFIT

SMALL RETAIL AGENCY – “Small...but Mighty”

This small, hometown agency has been in business for over 150 years with a handful of niches and a member of the AmTrust VIP program for over 5 years. They had previous experience and success with similar agency-owned reinsurance programs and the current team was anxious to claim a share of AmTrust's underwriting profit.

\$521,432 OF PROFIT

MEDIUM-SIZED RETAILER – “Families Who Reinsure Together...”

Decades of personal attention at this highly-respected retail agency and family operation provides them with exclusive insight into their clients. When they joined the VIP program, the agency successfully hand-picked only those they felt would drive a significant underwriting profit for the carrier.

\$494,450 OF PROFIT

SMALL PAYROLL SERVICES COMPANY – “Jack of all Trades, Including Reinsurance”

Independently-owned and operated, this boutique payroll, tax, insurance and compliance services firm joined the VIP program nearly a decade ago. They understood their client base and could identify and share the stronger risks with AmTrust.

\$445,458 OF PROFIT

SMALL GROUP OF SMALL RETAILERS – “Strength (and Profit) in Numbers”

This partnership of 15 small, independent insurance agencies pooled their resources together nearly 10 years ago and funded a cell to be a part of the VIP program. The cell has performed well because of their personal relationship with each risk in the program.

\$1,255,000 OF PROFIT

LARGE RETAILER – “Success through Consolidation”

A single location, privately-owned, independent retailer joined the VIP program and formed their cell nearly 10 years ago. By consolidating carriers, they not only maximized profit but connected their clients with a carrier that understood the unique needs of their industry.

What success story will you tell?

If you are interested in participating in the VIP Program, please reach out to your AmTrust Sales Manager to connect you with a member of our VIP Team



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