

## SOCIAL MEDIA CONTEST RULES

NO PURCHASE OR ANYTHING OF VALUE NECESSARY TO ENTER OR TO WIN. VOID WHERE PROHIBITED. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. PARTICIPATION IN THE PROMOTION CONSTITUTES YOUR AGREEMENT TO BE BOUND BY THESE OFFICIAL RULES. CONTACT [SOCIALMEDIAHELP@AMTRUSTGROUP.COM](mailto:SOCIALMEDIAHELP@AMTRUSTGROUP.COM) FOR QUESTIONS. Individuals who participate in the Contest or submit an entry are sometimes referred to herein as an "Entrant."

1. **ELIGIBILITY:** Each contest is open only to legal U.S. residents with public social media profiles over the age of 18 years old. AmTrust Financial Services, Inc. employees, subsidiaries, affiliates, advertising and promotion agencies, suppliers and authorized agents of AmTrust Financial are not eligible.
2. **CONTEST PERIOD:** The Contest Period is from May 1, 2022 – August 31, 2022.
3. **HOW TO ENTER:** To enter contest, Entrant must submit a photo using #AmTrustInsured and have their profile set to public. Entrant must follow AmTrust Financial on the social media platform they are submitting their entry through (@AmTrustInsurance, @AmTrustInsured, AmTrust Financial Services, Inc.) Any attempt by an Entrant to obtain more than the allowable entries by using multiple/different e-mail address, identities or any other methods will void all such Entrant's entries. AmTrust Financial reserves the right to verify eligibility of all Entrants. Illegible and/or incomplete entries and entries submitted by Entrants who do not meet the eligibility requirements are void.
4. **WINNER SELECTION:** Winner(s) will be selected at random on Friday, September 9 at 12:00 PM EST. All decisions are final.
5. **PRIZES:** Winner(s) will receive merchandise specified in the entry drawing in which they entered and/or commented. Prize will be an Apple iPad.
6. **WINNER NOTIFICATION:** Winner(s) will be notified within 5 business days of the contest closing. Inability to contact a winner may result in disqualification and selection of an alternate winner.
7. **GENERAL CONDITIONS:**
  - a. Entrants grant AmTrust Financial a non-exclusive, perpetual license to broadcast, publish, store, reproduce, distribute, and otherwise use information/comments given in all media now known and that will later come into being for purposes of advertising without further compensation.
  - b. AmTrust Financial is under no obligation to use any submission.
  - c. Winner(s) will be required to execute and return a Certificate of Eligibility, Consent and General Release form (if deemed necessary) within 14 days of notification. Non-compliance within this time period may result in disqualification and selection of an alternate winner(s). Any income tax liability is the sole responsibility of the winner(s).
8. **USE OF CONTEST INFORMATION:** All entries become the property of AmTrust Financial. AmTrust Financial reserves the right to use any and all information related to the contest, including submissions provided by the contestants, for editorial, marketing and any other purpose, unless prohibited by law.
9. **NOT ENDORSED BY BRANDS:** By participating in our contests, you acknowledge that this contest is in no way sponsored, endorsed, or administered by, or associated with, Apple, Instagram, Facebook, LinkedIn or Twitter and release these brands from any and all liability arising from or related to this contest. The information you are providing for this contest is being provided to AmTrust Financial and not to Apple, Instagram, Facebook, LinkedIn or Twitter and will be used to notify you if you have won.
10. **CONDUCT:** All Entrants agree to be bound by these Official Rules. AmTrust Financial in its sole discretion, reserves the right to disqualify any person it finds to be tampering with the entry process, the operation of its web site or is otherwise in violation of these rules.
11. **LIMITATIONS OF LIABILITY:** AmTrust Financial is not responsible for late, lost, or misdirected email or for any computer, online, telephone or technical malfunctions that may occur. If for any reason, the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, or technical failures of any sort, AmTrust Financial may cancel,



**AmTrust Financial**  
800 Superior Avenue 21<sup>st</sup> Floor • Cleveland, OH 44114  
(p) 866.203.3037 • (f) 800.487.9654

terminate, modify, or suspend the contest. Entrants further agree to release AmTrust Financial from any liability resulting from or related to participation in the contest.

12. **Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy stated on the AmTrust Financial website. To read the Privacy Policy, [click here](#).