



**AmTrust's Well-being Program Honored with Prestigious Industry Award**  
*Amplify Program Receives 2019 Health & Wellness Seal of Approval Award*

**New York, September 26, 2019** – AmTrust Financial Services, Inc. (“AmTrust”), a leader in insurance solutions for small commercial business and specialty risk, is proud to announce the company received a 2019 Health & Wellness Seal of Approval Award by the Alliance for Workplace Excellence (AWE), for its voluntary well-being program, Amplify. The national award recognizes employers who provide innovative programs for employee health and wellness.

“On behalf of AmTrust, I would like to congratulate our Total Rewards team, which develops and implements these important programs,” said Chaya Cooperberg, EVP, Chief People and Communications Officer. “The Total Rewards team is passionate about continuing to make AmTrust a great place to work and demonstrating our company’s values in the communities in which we operate.”

Amplify was launched in 2016 to empower AmTrust employees to take an active role in their health and daily life choices to improve overall well-being. Through an all-encompassing approach, Amplify addresses five key aspects of well-being that are shown to impact overall health and happiness:

1. Physical Health
2. Mental Health
3. Financial Health
4. Social Health
5. Community Health

Amplify is a personalized well-being program offered as part of AmTrust’s workplace wellness initiatives, which provides rewards for making healthy choices. Employees who participate in the program report that Amplify has helped them improve their productivity, focus, professional relationships and job performance.

Cooperberg continued: “At AmTrust, we strive to create a positive and collaborative workplace to best serve our hardworking team members. We are proud to accept this award which showcases our commitment to overall workplace quality – through corporate culture and management practices, flexibility of work environment, communication and employee engagement.”

**About AmTrust Financial Services, Inc.**

AmTrust Financial Services, Inc., a multinational insurance holding company headquartered in New York, offers specialty property and casualty insurance products, including workers' compensation, business owner’s (BOP), general liability and extended service and warranty coverage. For more information about AmTrust, visit [www.amtrustfinancial.com](http://www.amtrustfinancial.com).

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