



## **AmTrust Title Names Christopher Casa SVP & Regional Sales Manager**

New York, June 29, 2022 – AmTrust Title Holding Company today announced that Christopher Casa has joined the company as Senior Vice President and Regional Sales Manager for the national region.

Ron Frederick, Chief Operating Officer for AmTrust Title Holding Company, said, “Christopher has a truly 360-view of our business with many years of experience in sales, marketing and advertising in the title insurance industry. His demonstrated ability to lead teams and drive sales will be of great value to AmTrust.”

Casa was most recently Senior Manager, Sales Enablement at Equity Trust Company, Westlake, OH, where he was responsible for a 50-member team engaged in B2C and B2B sales, and Relationship Management.

Earlier, from 2013-2019, he served first as Director of Marketing and Educational Programs and then as Chief Marketing Officer for North American Title Group, Miami, where he was responsible for the overall marketing function across four companies comprising over 1,300 associates.

“AmTrust Title is on a rapid growth trajectory with a strong sales force and a national footprint, and I am delighted to be joining this team at this time,” said Christopher Casa.

Casa began his career with October Research Corporation, Richfield, OH, a leading independent provider of market intelligence for the real estate, title, financial and settlement services industries. During his 14-year tenure, he was Publisher and Director of Sales & Advertising before being named the company’s Chief Executive Officer, a position he held from 2011-2013.

### **About AmTrust Title Insurance Company**

AmTrust Title is a wholly owned subsidiary of AmTrust Financial Services, Inc., an insurance holding company headquartered in New York, which offers specialty property and casualty insurance products, including workers' compensation, business owner's policy (BOP), general liability and extended service and warranty coverage. AmTrust Title is headquartered and domiciled in New York, New York, and is licensed in forty eight states and several jurisdictions internationally. AmTrust Title utilizes advanced technology, supported by the financial strength of AmTrust Financial, to support real estate clients of all sizes. For more information about AmTrust Title, visit [www.amtrusttitlegroup.com](http://www.amtrusttitlegroup.com)

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