

VIP PROGRAM SUCCESS STORIES



Our partners come in all shapes and sizes and VIP Members are no different. But one thing they all have in common is the ability to turn their experience into profit.



LARGE WHOLESALER – “King of the Hill”

\$1,745,417 OF PROFIT

In 2015, a single location wholesaler, privately-owned by three individuals, joined the VIP program. Through their keen insight into underwriting and the nature of risk, they knew they could control the amount of profit they made.

SMALL RETAILER – “Turning Grey Hairs into Cash”

\$397,867 OF PROFIT

This small, independent insurance agency joined the VIP program in 2014. They felt they could finally monetize their decades of experience and hand-pick clients with whom to share risk with AmTrust. These clients have benefitted over the years from their risk management advice and now the agency could finally capitalize on their investment into their clients’ success.



SMALL RETAILER “Young and Hungry”

\$300,191 OF PROFIT

Focused on a myriad of businesses, this small retailer is young and entrepreneurial and always looking for ways to create value. Starting in 2015, they worked hand-in-hand with AmTrust to identify and write and share their very best new and renewal business.



SMALL RETAIL AGENCY “Small...but Mighty”

\$289,579 OF PROFIT

This is a small, hometown agency that has been in business for 150 years with a handful of niches. They had previous experience and success with agency captives and the current team and were anxious to claim a share of AmTrust’s underwriting profit in 2015.





MEDIUM-SIZED RETAILER – “Families Who Reinsure Together...”

\$521,432 OF PROFIT

Decades of personal attention at this highly respected retail agency and family operation provided them exclusive insight into their clients. Back in 2015, the agency successfully hand-picked only those they felt would drive a significant underwriting profit for the carrier.

SMALL PAYROLL SERVICES COMPANY – “Jack of all Trades, Including Reinsurance”

\$494,450 OF PROFIT

Independently owned and operated, this boutique payroll, tax, insurance and compliance services firm joined the VIP program in 2012. They understood their client base and could identify and share the stronger risks with AmTrust.



SMALL GROUP OF SMALL RETAILERS – “Strength (and Profit) in Numbers”

\$445,458 OF PROFIT

This partnership of 15 small, independent insurance agencies pooled their resources in 2013 and funded a cell. The cell has performed well because of their personal relationship with each risk in the program.

LARGE RETAILER – “Success through Consolidation”

\$1,255,000 OF PROFIT

A single location independent retailer, privately-owned, joined the VIP program in 2013 and formed their cell in 2015. By consolidating carriers, they not only maximized profit but connected their clients with a carrier that understood the unique needs of their industry.



What success story do you want to tell? If you are interested in participating in the VIP Program, please call Steven Bankes directly at 312.805.3835, or email at Steven.Bankes@amyntagroup.com. Or, please reach out to your AmTrust regional sales representative.