# Cyber Liability Coverage

The financial and reputational consequences caused by a data breach could include loss of or closing of business, regulatory fines, cost of forensics, notifications, service for impacted customers, and litigation resulting from negligence.



# Are your commercial customers prepared to face this modern-day risk?

Your commercial customer's information is valuable to thieves. Businesses may be targeted because they store high-value records such as credit card numbers, social security numbers and sensitive health information. Small businesses may be more vulnerable to a data breach due to lack of necessary data security measures from internal sources (disgruntled employees, loss of laptops/phones, inadequate training, etc.) and external sources (malware/virus, phishing, keyloggers, and more). AmTrust's Cyber Liability product offers low rates and specialized coverage. With no application required for a quote for limits of \$100,000 or below, you have the opportunity to grow your business by quoting and selling Cyber Liability to all your commercial customers.

## **AmTrust Cyber Liability Coverage Features**

#### **Breach Response Coverage**

AmTrust Cyber Liability product begins working for you right away in the event of a data breach. First-Party response services are a phone call away and provide assistance at every stage:

- Assistance at every stage of the investigation of, and response to, a data breach incident from a team of technical experts
- Notification services for up to 100,000 affected individuals
- Call center services
- Public relations and crisis management expenses
- Legal services
- Computer forensic services

#### Third Party Cyber Liability Coverage

Includes liability coverage for limits in addition to Breach Response Coverage for:

- Information security and privacy
- Regulatory defense and penalties
- · Website and offline media content
- Payment card industry (PCI) for credit card breaches

#### Added-value Services

- Online educational material
- Loss control and risk management information

### **Submission Requirements**

- No application process for limits \$100,000 or below
- Limits up to \$1 million available with a completed application
- Submit coverage requests to your underwriter

Sample Cyber Liability Rates			
Policy Aggregate Limit of Liability	Privacy Breach Response Services		
	Notified Individuals	Separate Limit of Liability Coverage*	Premium
** \$50,000	10,000	\$25,000	\$95
** \$100,000	10,000	\$50,000	\$175
\$250,000	25,000	\$100,000	\$1,250
\$500,000	50,000	\$250,000	\$1,950
\$1,000,000	100,000	\$500,000	\$3,150

Limit for Computer Expert Services, Legal Services and Public Relations and Crisis Management Expenses is separate from and in addition to the Policy Aggregate Limit of Liability.



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<sup>\*\*</sup> No application process for limits \$100,000 or below.